



Illinois
Association
of
Agricultural
Fairs

December 2019

TentTalk

Steele's 'Pep Talk' Is Full of Inspiration

You won't want to miss our Convention Speaker, Dayna Steele. Steele lives in Seabrook, Texas.



Annual Convention keynote speaker Dana Steele

Steele's career experience includes speaking at the International Livestock Exposition, working as a host on the KLOL radio station in Houston and as a NASA aerospace contractor. She is the author of eight books and the host of "The Rock Business", a video series about music entrepreneurs. Steele will be speaking at the Saturday morning breakfast.

On a stage speaking to and inspiring people since she was a teenager, Dayna creates custom success strategies for individuals and companies with her Rock Star Principles of Success. Readers' Digest Magazine calls Dayna "one of the 35 people who inspire us," AOL says she is "one of the foremost experts on career networking," and Successful Meetings Magazine calls her "a pep talk from the deejay booth."

Audiences consistently rate her as one of the best speakers they have ever heard.

As an entrepreneur, Dayna has created The Space Store, Smart Girls Rock and Operation National Anthem.

Steele spent years traveling the globe and interviewing countless bands and rock stars like Mick Jagger, Keith Richards, Ozzy Osbourne, David Bowie, Bono and Sammy Hagar...to name a few. The great music and insights bestowed upon Steele by these rock legends were what inspired her book, *Rock to the Top: What I Learned About Success From the World's Greatest Rock Stars*. Since leaving the airwaves she has gone on to head up a successful marketing and public relations firm, a space-related e-commerce company and SmartGirlsRock.com – an online community for girls destined to be tomorrow's leaders, scientists, mathematicians and engineers.

Dayna is married to corporate aviation safety expert and author Charles Justiz, a former NASA pilot.

'The Best Ever' Is Convention Theme

Every fair has great moments – when everything goes as planned, the weather cooperates, and fairgoers have fun. Those moments take planning, new ideas and work.

This year's convention is designed to help you make your fair, The Best Ever. We hope you go home with new ideas, new events and new ways to make your fair better than it's ever been.

The upcoming 110th Annual IAAF Convention will help you continue to build on those innovations

and traditions for your fair from past years and to build on new ideas for this year.

It can start with a networking opportunity at the preconvention "Can't Miss It" hospitality event on Thursday evening. Then you will be challenged at the Friday afternoon "Get Acquainted" session with a presentation on effective ways to use social media at your fair. You can also share and hear some of this summer's successes from your colleagues in the fair industry.

The Trade Show will open with free beer and popcorn on Friday afternoon at 3 p.m. There will be a full display by vendors with lots of new products and services being offered. Don't forget to visit those with hospitality rooms in the Holiday Inn Express as well as those on the 12th floor of the Crowne Plaza.

All convention guests, including associates, are invited and encouraged to attend the Saturday morning breakfast and program. We will

The President's Pen

"The Best Ever" is the theme of the 2020 IAAF Convention. Everyone strives to be their best and to have their fair be the best.

Attend the 2020 IAAF Convention and you will be sure to get the tools you need to make your Fair a success.

The Convention kicks off with a Pre-Convention hospitality event on Thursday at 8:00 PM. Friday is Trade Show which is sure to be sell out and of course the Trade Show opens with a reception at 3:00 PM on Friday.

Friday night Showcase is a good time to find a name entertainment for your fair. Saturday is the Breakfast with Dayna Steele, author and radio broadcaster. On Sunday, we have some very interesting round tables planned followed by the Annual meeting.

And of course, the Queen Pageant will be going on all weekend with the coronation of a new Queen on Sunday night.

Be sure to make your reservation for the Convention, January 17 thru January 19 at the Crowne Plaza,



James Walsh

Springfield. Attending the convention is the best way to network with other fair family members.

You will learn from others who have faced some of the same circumstances that your County fair faces, and you will find that the information you share with others will benefit all County Fairs.

See you at the Convention in January!

James T Walsh

President

Dates to Remember

- **F & E Reports:** Declaration of Intent due to IDOA by Dec. 31
- **IAAF Convention, Springfield, IL**
Crowne Plaza
January 17-19, 2020
- **IAFE Zone 5, Des Moines, IA**
February 28 - March 1
- **Illinois State Fair**
August 14-23, 2020
- **County Fair Day, IL State Fair**
August 14, 2020

Illinois Association of Agricultural Fairs

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Vice President.....	Ken Tyrell, DeKalb
Secretary/Treasurer	Charlyn Fargo Ware, Springfield
Past President.....	Bill Redshaw, Rushville

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Marcia Craig (Southern Zone).....	Clay City
Jill Hardesty (Central Zone)	Farmer City
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www.IllinoisCountyFairs.org

iaafoffice@illinoiscountyfairs.org

IAAF Office
71 West Fairview Lane
Springfield, IL 62711

—Convention Will Be 'The Best Ever'

(Continued from Page 1)
honor a new class of "Friends of Illinois County Fairs." Our keynote speaker is Dayna Steele, former radio broadcaster and author, who will challenge and entertain you. You can still order tickets if you haven't yet.

All fair secretaries and treasurers will benefit from an opportunity to learn from Mike Foster and Tim Norman with the Illinois Department of Agriculture Bureau of County Fairs.

The meeting will be held at 10:45 a.m. on Saturday. They will offer suggestions on how to make your jobs (and theirs) easier.

The popular Friday evening Showcase of fair entertainment will feature a great lineup of acts – on two stages this year — along with snacks, Prairie Farms Ice Cream and

Illinois wine, courtesy of Tom and Pam Schahrer.

The Queen Pageant and the Talent Contest both have great participation. Seventy-three county fair queens will be vying to be crowned Miss Illinois County Fair on Sunday evening. Both events showcase some of Illinois' finest young talent.

Plan to have a Breakfast Sandwich on Sunday morning, courtesy of Fantasy Amusements. You can enjoy this while participating on one of the many Roundtable discussions. There will be a variety of topics to help you improve, market and make your fair The Best Ever!

Don't forget to attend the annual business meeting on Sunday at 11 a.m. And our big finale will be the queen contest Sunday evening.

Please plan to join us for this year's convention, Jan. 17-19.



Queens at southern zone meeting at Marion County fairgrounds in Salem.

Had Great Moments at all Zone Meetings

We had some early “Best Ever” moments at our three Zone Meetings this year with great entertainment, food, attendance and networking.

Many of the 73 queens, who will be vying for the coveted crown of 2020 Miss Illinois County Fair Queen were in attendance and had mock interviews, passed out door prizes and introduced themselves to attendees.

Cathy Redshaw, Illinois County Fair pageant director, announced we will continue the People’s Choice award at this year’s Convention. Each queen will have a jar where supporters can use dollars to vote for their choice (\$1/vote). The queen with the highest votes will receive a \$500 cash gift.

The three zone meetings were held at: Poe’s On the Hill in Springfield (Central); the Pitstick Pavilion in Ottawa (Northern) and the Marion County Fairgrounds in Salem (Southern).

New officers are:

Northern Zone: Jim McGuire of DuPage County, president; Charlie Kennell of the Heart of Illinois Fair vice president; Cindy Mielke of

Leaf River is sec/treasurer.

Central Zone: Craig McCoy of Fulton County, president; Jay Harris of Morgan County, vice president; Jennifer Swinger of Christian County sec/treasurer.

Southern Zone: Kris Lowe of Randolph County, president; Doug Telford of Marion County, vice president and Ilene Ruroede of Perry County, sec/treasurer.

Thanks to all the officers for their dedication and hard work.

At each of the Zone meetings, Mike Foster with the Illinois Department of Agriculture gave a reminder of deadlines and a new rule change that fairs need to have their premium reports by Dec. 31 or they will forfeit that state funding.

Bill Jennings asked fairs to continue to support the Advocacy Fund.



Pictured above are the officer cadre who will lead the Southern Zone next year: left to right, Bill Jennings, IAAF Director; Doug Telford, Vice President; Ilene Ruroede, sec/treasurer; Kris Lowe, president; Marcia Crain, IAAF Director; and Dave Hake, IAAF Director.

Todd Boltin Entertained Northern Zone

Looking for some new visitors to your fair? Consider having these friends.

Todd Boltin with Wild World of Animals visited the Northern Zone meeting and brought along his friends.

Sponsored by Variety Attractions, his show is sure to entertain and educate fairgoers. From a legless lizard to a laughing kuckabera, turtle and alligator (just to name a few), there's something for every fairgoer to see and learn.



Three Are Sought for Zone Scholarships

Are you or one of your fellow fair board members age 35 years of younger?

The IAAF is offering three scholarship awards to attend the IAFE Zone 5 Conference, Feb 28-March 1, 2020, in Des Moines, Iowa.

The IAAF would like to encourage age leadership with Young Professionals as we create an awesome learning experience!

Three (3) awards to fair directors/board members under 35 years of age will be awarded. The package would be for a total of \$200 per recipient.

The award would be used to cover registration and some of the recipient's expenses to attend the IAFE Zone 5 conference.

Here are the requirements:

- Your fair must be a member of the IAFE
- An applicant just be age 35 or younger
- Be an actual fair board member/director of an IAAF fair
- Have not attended a Zone meeting previously
- Be willing to listen and learn
- No more than one applicant per any one fair
- In the event that more than three qualifying applications are received, the IAAF Board will conduct a drawing for the actual recipient.
- For more information, please contact Jill Hardesty, past Zone 5 Director 217-841-3487.

Please respond by February 8th, 2019 to: Jill Hardesty; IAAF Central Zone Director; 506 E. Market St.; Farmer City, IL 61842; or email jill.hardesty@frontier.com

Selections will take place on February 10th and winners will be notified within a few days after that date. Good Luck!

NAME: _____

AGE: _____

FAIR: _____

Email address: _____

Phone number: _____

Your position at your fair and how long at this position: _____

Fair Trivia from Answers.com

What is the oldest county fair?
Actually, the oldest running fair is in Watertown, New York, and is celebrating it's 193 year this year, it is the oldest continuous running fair, it has never missed a year.

https://www.answers.com/Q/Where_is_the_2nd_largest_county_fair_in_the_US

Where is the 2nd largest county fair in the US?

https://www.answers.com/Q/Where_is_the_2nd_largest_county_fair_in_the_US
The second largest county fair in the US is the Elkhart County 4-H Fair and is located in Goshen, Indiana.

[e_is_the_largest_4-H_fair_in_the_US](https://www.answers.com/Q/Where_is_the_largest_4-H_fair_in_the_US)

Where is the largest 4-H fair in the US?

https://www.answers.com/Q/Where_is_the_largest_4-H_fair_in_the_US

The McLean County 4-H Fair in Bloomington, Illinois

https://www.answers.com/Q/When_was_The_County_Fair_created
When was The County Fair created?

https://www.answers.com/Q/When_was_The_County_Fair_created
The County Fair was created in 1912.

Correct addresses

Tent Talk has a continuing need for correct addresses as more and more of you switch from rural routes to "911 addresses". Also, there are some phone numbers that have a new area code that we won't know about unless you tell us.

The Eye Opening Breakfast

Tickets may still be ordered for the Saturday morning IAAF breakfast.
Tickets will be held for pickup at the registration desk.

Name: _____

County Fair or Associate: _____

Town: _____ Phone: _____

Email: _____

Number of tickets: _____ @ \$15/ticket = \$ _____ Due no later than Jan. 6th, 2020

Please send this request and check to:

IAAF, c/o Charlyn Fargo Ware, Secretary, 71 West Fairview Lane, Springfield, IL 62711

Schedule of Events for 2020 IAAF Convention

"The BEST EVER"

110th Annual Convention

Illinois Association of Agricultural Fairs

Crowne Plaza and Holiday Inn Express
Springfield Illinois

Schedule of Events for 2020 Convention

All events open only to registered guests
with a convention badge.

Thursday, January 16, 2020

- 8:30-11 AM Queen Registration—*Plaza Lobby*
1:00 PM Queen Pageant Rehearsal—*Ballroom*
4-6:00 PM Carnival Amusement Safety Board
Mtg. — *Wintergarden, 14th floor*
8:00 PM Associate Registration —*Plaza Lobby*
8-11 PM "Can't Miss IT" Pre-convention
hospitality and fun—*Capital View*
—*12th floor*
Sponsored by the North American
Midway Ent., the Northern, Central
and Southern Zones and the Miss
Illinois County Fair Pageant Crew.

Friday, January 17, 2020

- 8:30 AM Queen Pageant Rehearsal — *Ballroom*
9:00 AM Registration Counter Opens
—*Plaza Lobby*
10:00 AM IAAF Board Meeting
—*Lincoln Board Room*

1:30 PM IMPACT OPPORTUNITIES FOR ALL

"Marketing, Entertainment and Security for your fairs."

Important information at a cost effective way to
market your fair.

Sponsored by Grandstand Concerts LLC and
Edwards Marketing LLC

What did your fair do differently in 2019?

Moderated by Paul Johnson, Variety Attractions,
and IAAF Director Bill Jennings — *Plaza FG* —
1st Floor

- 3:00 PM Trade Show opens with a reception.
Skinners Amusements and Event-Tex
hosting. — *Plaza A-E*

- 6:00 PM Trade Show closes for the day

- 4:00 PM Fairs and Exposition Fund Meeting
— *Capital VI - 3rd floor—Mike Foster,*
IDOA

- 5:30 PM Audit Committee Meeting
—*Turquoise—2nd floor*

- 7:30 PM Showcasing—*Plaza H-J*
Drinks and Snacks Sponsored by
Burnham & Flower Insurance,
Illinois Wine by Tom & Pam
Schahrer, Ice Cream by Prairie Farms

MC: Kent Casson of Central
Illinois Farm Network.

Sound checks begin at 1:30 p.m.

1. Johnathan Len
2. The NRG Band
3. Heart to Heartbreaker - AStar Promotions
4. The Heels - Variety Attractions
5. Alec Davis Band - American Band Entertainment
6. The Wolf and Gypsy Band
7. John King - Megaphone Agency
8. Corey Melton as Michael Jackson - Creatiave
Community Promotion
9. Rick Monroe - UD Concerts
10. Emily Ann Roberts - Klein's Entertainment
11. Cincinnati Circus - Cincinnati Circus Company

12. Eric urgett - Bow to Stern Group
13. Alexandria K. - Elsenpeter Productions
14. Toga Talent Agency
15. Evergreen Music Network
16. Tri State Entertainment
17. Jada Vance - AStar Promotions

**Associates who have hospitality rooms may be
hosting during other hours than those listed for
the trade show.**

Saturday, January 18, 2020

- 7:00 AM Registration Desk Opens—*Plaza Lobby*

- 7:30 AM "The Eye Opening Breakfast" doors
open. — *Plaza F&G*
Tickets Required
Sponsored by Luehrs Ideal Rides and
Skinner Amusements
Special door prize for breakfast partici-
pants — \$50 Cash

- 7:45 AM Breakfast
Opening remarks:
IAAF President James Walsh
Pledge of Allegiance
Invocation: Bill Redshaw

- 8:15 AM All non ticket fair members and associ-
ates are welcome to join the meet-
ing after breakfast.

- 8:30 AM Welcome & committee appointments:
James Walsh, IAAF President

- 8:45 AM Presentation of "Friend of Illinois
County Fair" Awards, Ron Meyer
Drawing for "Early Bird" door prize

- 9:00 AM Remarks: Illinois Department of Agriculture

- 9:30 AM Dayna Steele, Keynote Speaker, pre-
sented by Luehrs Ideal Rides.

- 10:30 AM Drawing—All door prize winners must
be present to win at the time of each drawing.

- 10:45 AM Secretaries and Treasurers Meeting
—Mike Foster, IDOA —*Plaza F&G*

Please visit the associate member rooms
or trade show booths.

- 8:30 AM Queen Pageant Rehearsal—*Ballroom*
11:00 AM Trade Show & Associate Rooms open
—*Plaza A-E*

- 12:15 PM Jr. Talent Competition—*Plaza H-J*
1:00 PM Afternoon Queen Pageant Prelimi-
naries—*Ballroom*

- 2:00 PM Zone Officers Meeting—*Capital View,*
12th floor

- 2:45 PM Past Presidents Meeting—*Capital*
View, 12 floor

- 3:00 PM WIRA Harness Racing Meeting
—*Capital III, 3rd floor*
12th floor

- 5:00 PM Trade Show closes

- 5:15 PM Past State Queen Dinner—*Plaza F&G*

- 5:45 PM Sr. Talent Competition—*Plaza H-J*

- 6:00 PM Mass —*Winter Garden, 14th floor*

- 7:00 PM Evening Queen Pageant Preliminaries
—*Ballroom*

- 8:00 PM Registration Desk Closes

**Associates who have hospitality rooms may host
during other hours than those listed for the trade
show.**

Sunday, January 10, 2020

- 8:15 AM Protestant Worship - George Fewkes
and Sharon Alderks
—*Winter Garden-14th floor*

- 9:00 AM Registration Desk opens—*Plaza Lobby*
9:00 AM Queen Pageant Rehearsal—*Ballroom*

- 8:50 AM Enjoy a Breakfast Sandwich & Coffee
—sponsored by A Fantasy Amusements
Convene for Round Tables—*Plaza F-G*
Sponsored by Illinois Tractor Pulling
Association
Moderated by Jill Hardesty

- 9:15 AM Roundtables: First Session
10:00 AM Roundtables: Second Session
11:00 AM Annual IAAF Business Meeting
—*Plaza F-G*

Please Register for Door Prizes

A Crowne Plaza Package for the 2021 IAAF
Convention will be awarded.

Welcome - James Walsh, IAAF President

Minutes

Introduction of Directors

Committee Reports:

- Secretary-Treasurer report - Charlyn Fargo
 - Audit Committee report - Ken Tyrrell
 - Grievance Committee - Tom Moore
 - Advocacy Report - Margaret Vaughn
 - Legislative Committee - Marvin Perzee
- Old Business
New Business—Election of Officers

Drawing for prizes donated by Swyear Amusements and other prizes.

All door-prize winners must be present to win.

- 11:30 AM Queen Devotional & Farewell
Luncheon for Retiring Queen, Saman-
tha Hasselbring—*Plaza H&J - ticket*
required

- 4:00 PM Doors Open for Banquet—*Plaza A-J*

- 4:30 PM Banquet Served

- 6:30 PM Queen Pageant Finals —*Ballroom*

- 9:30 PM Reception for the new Queen
—*Lobby and Rosewood Dining Room*

Monday, January 20, 2020

- 8:00 AM IAAF Directors and Spouses

- Breakfast—*Ruby Room*

- 9:00 AM IAAF Directors Meeting—*Ruby Room*

Top 10 Reasons to Attend Convention

Can you remember the feeling of
winning your first blue ribbon? For
most of us, it was a million dollar
feeling of being on top of the world.

Here are 10 reasons why we think
you should attend this year's conven-
tion at the Crowne Plaza in
Springfield, Illinois.

10. Queens, queens and more
queens.

9. Social media made easy.

8. Networking opportunities.

7. Best place to book an act.

6. Best place to share wine and ice
cream and hear up-and-coming
bands.

5. A motivational speech sure to get
you pumped about your fair.

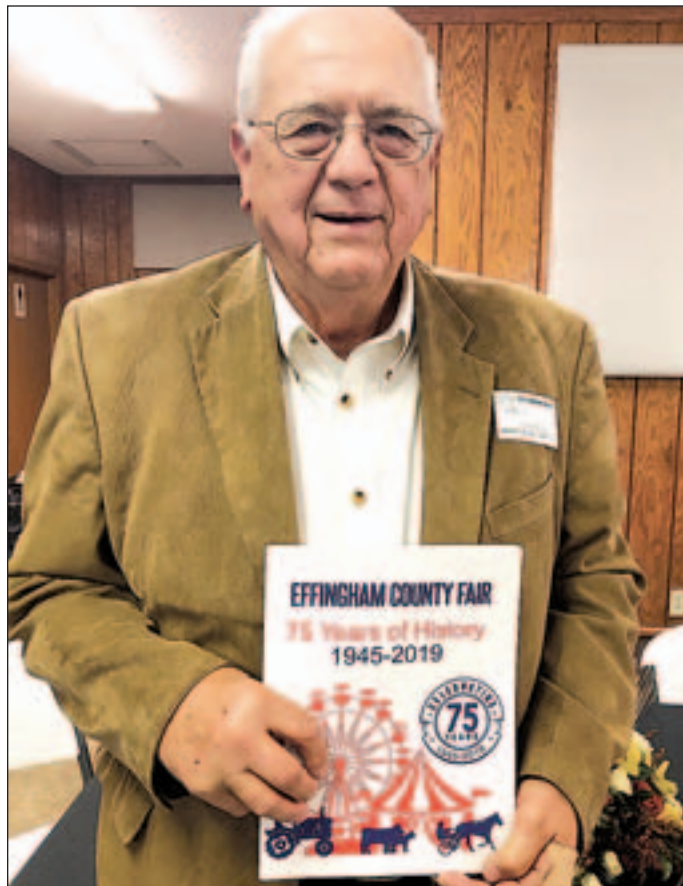
4. Friendships renewed.

3. A chance to honor "Friends of
Illinois County Fairs" at the Saturday
morning breakfast.

2. Participate in the annual business
meeting on Sunday at 11 a.m.

1. The No. 1 reason to attend? It's a
weekend of pure fun. Share a drink or
meal with friends; learn something
new; relax a bit; and learn new ideas.

Effingham Fair History Book Sold Well



Phil Hartke holds a copy of the Effingham Community Fair's History Book detailing the 75 year history of the community fair. They've re-printed

If you're looking for a new idea for your fair, consider a history book. The Effingham County Fair put together a book for their 75th anniversary and have had to reprint – twice. The books sold for \$25.

"We asked Kurt Becker to put it together, and he did an amazing job," said Phil Hartke. "We have 150 pages of historical events of our fair, from tractor pulls to the queen contest to livestock shows and our volunteers."

He's encouraging other fairs to consider doing a similar book, to preserve the history of their county fair.

"We sold 200 right off the bat, and have had to print more twice," said Hartke. "This has really gone over. We have people buying it just for the pictures of family members who have been involved in the fair."

Raise Winter Cash

Need a way to raise some winter cash for your fair? Think Stocking Stuffers. Good ideas are made to copy.

How about selling a mega pass for your summer's fair? Recently, the Illinois State Fair sent a press release announcing "the perfect gift for anyone on your list" – discounted Illinois State Fair Mega Pass on Sale.

Here's the release you could modify for your fair:

"SPRINGFIELD, IL- The countdown to the 2020 Illinois State Fair is formally underway. Fair officials have announced the start of the 2020 holiday promotional campaign starring the Mega Pass. Now through the end of the year, our 2020 Mega Pass is just \$60.

"It is the perfect gift for adults, children, grandchildren or other special ones on your holiday shopping list," said Illinois State Fair Manager Kevin Gordon. "A Mega Pass is a ticket to unlimited rides and excitement in the Carnival Midway and Adventure Village during all eleven days of the 2020 Fair, making it one of the best bargains at the State Fair."

Mega Passes are on sale now all the way through the fair. However, the price will increase to \$70 on January 1st and then to \$90 on August 1st.

Admission Bargain Books and Seasonal Infield Parking Passes also make for great stocking stuffers! For just \$45, the Admission Bargain Book provides eleven any day admissions to the 2020 Illinois State Fair. The Seasonal Infield Parking Pass is only \$40. This allows you to park on the infield all eleven days of the fair.

More information regarding the 2020 Illinois State Fair will be released in the months to come. To be among the first to receive new information about the Illinois State Fair, sign up for alerts at www.illinoisstate-fair.info.

Take advantage of these limited time deals in any of the following ways:"

Just re-work the wording, add your contact information here on how to purchase the passes, your website and the dates of your fair and you're good to go.

F&E Reports Due Dec. 31

As 2019 comes to an end, the staff at the Department of Agriculture would like to wish everyone a great Thanksgiving, a very Merry Christmas, and a safe New Year.

There are a few things to remember that I need from the fairs to finish the year up. Grand Summary reports were due October 15th. We still have a few fairs that have not submitted their report yet.

There is a rule change going into effect December 31. If a fair has not filed their Premium Summary Report by December 31 each year, the fair will show as a zero for premiums spent for that year. This will affect the fair for two years on the amount of money they will receive from the state. F&E Summary reports and Declaration of Intent are due December 31st.

Again, we are offering the track improvement for \$1,000 for improvements done between July 1, 2019 and May 1, 2020. Request for approval must be submitted by December 31, 2019. The fair will be notified by February 1, 2020, if they are approved for the work. Receipts must be submitted by May 1, 2020.

Tim Norman and I are looking forward to seeing

Appointments Made to Safety Board

Building on a strong team of diverse experts in their fields, Governor JB Pritzker announced the following appointments in his administration to the Amusement Ride and Attraction Safety Board::

William Jennings will serve on the Amusement Ride and Attraction Safety Board.* Jennings has been a Registered Emergency Room Nurse for 23 years, beginning his career with Sarah Bush Lincoln Hospital for two years and Richland Memorial Hospital for 21 years. Previously, Jennings served two years on the Richland County Board and was elected to the Illinois Association of Agriculture Fairs State Board, where he currently serves as Director. He has served as Dairy Cattle Superintendent at the Du Quoin State Fair and in various community organizations, including the Sesquicentennial Committee for City of Olney Celebration, Richland County Farm and Fair Association and the Richland County Hospital Board. Jennings earned his Bachelor

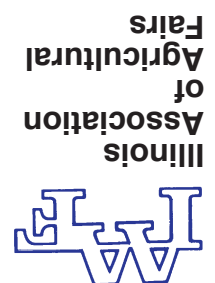
of Science in Dairy Science and completed his Nursing degree at Olney Central College.

David Bennett will serve on the Amusement Ride and Attraction Safety Board.* Bennett currently works as an Equity Partner at Chicago law firm Pretzel and Stouffer, specializing in liability and the representation of amusement, sports and recreation industries. Previously, Bennet served as the former Director for both the Illinois Association of Defense Trial Counsel Board and International Amusement and Leisure Defense Association Board. Bennett volunteers at the legal aid clinic at Willow Creek Community Church's Care Center. He graduated from Purdue University and IIT-Chicago Kent College of Law.

Jessica Yard will serve on the Amusement Ride and Attraction Safety Board.* Yard serves as System Director of Revenue Cycle Business Intelligence at Hospital Sisters Health System (HSBS) and

has been with the organization for nine years. Previously, Yard worked as a Billing Associate at Prairie Eye Center and Office Manager at Wang Cardiology. Her early career started in Real Estate, managing a title company and moving on to the lending side of real estate. She earned a Master of Business Administration from Louisiana State University, Shreveport, and a Bachelor of Business Administration, Management and Organizational Behavior from Benedictine University.

Joseph Redshaw will continue to serve on the Amusement Ride and Attraction Safety Board.* Redshaw has owned and managed his own insurance agency, Redshaw Insurance Agency, since 1996. He has served as Director of the Board for the Schuyler County Fair and Carnival Chairperson for over 20 years. Redshaw earned his undergraduate degree from Eastern Illinois University in Political Science.



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